



MEDIA RELEASE

PLETT'S NEW WINE EVENT GEARS UP FOR TWO DAYS OF WINE TASTING

***SIP** more than 30 local wines and bubbles, **SAVOUR** the delicacies of artisanal foods and **SEA** the Big Blue and **ENJOY** the festivities along the PlettWinelands.*

The Plett Wine & Bubbly Festival presented by Plett Tourism and the Plett Wine Growers Association will offer over 30 wines from the PlettWinelands area, for guests to sample during two days of grand tastings. This year's event takes place at the Beacon Island Resort, October 4th and October 5th, from 13h00 – 20h00 on the Saturday and from 12h00 – 20h00 on the Sunday and will include the dress theme 'blue and white, ocean and bubbles and wear a hat'.

"The Plett Wine & Bubbly Festival is the front window to the PlettWinelands, Plett's newest attraction consisting of 16 wine farms and estates and two slack packing trails, all of which will be officially launched at the Festival. It is a major step forward to extending Plett's appeal beyond the summer and Easter seasons. The Plett Wine & Bubbly Festival will become one of Plett's main drawcards in years to come and is a perfect fit to Brand Plett", says Plett Tourism Chairman Peter Wallington.

Tickets are R250 per person and this includes a signature Plett Wine & Bubbly champagne flute and one complimentary glass of wine from a pre-selected wine farm. Food is available á la carte at artisan stations and Plett Tourism will tantalise the taste buds with their Oyster & Bubbly Bar. There will be artisan food stations, including a tapas-style Mediterranean selection presented by the Coral Reef Restaurant and a selection of cheeses, artisanal breads and delicacies presented by local producers.

The entertainment line-up includes South Africa's leading acoustic rock group, Watershed on both days, with supporting acts of Sujo& Storm and local favourite Tigger.

VIPs will be treated to an exclusive food and MCC wine pairing brunch sponsored by The Plettenberg and their signature restaurant, Seafood at The Plettenberg. Sommelier Michelle Michaels will introduce guests to the amazing MCCs to be showcased at the festival.

Parking will be available to patrons at the Central Beach Parking area both Saturday and Sunday, and there will be escorts to assist you across the bridge and beach to the Beacon Island Resort.

Don't miss the first celebration of wine and bubbles in Plettenberg Bay! For more information and to book online, visit www.plettwinelands.com.

Plett Tourism: Main Street, Melville Centre, Plettenberg Bay

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'Capture Golden Hour, with Bubbles' Competition

The "Golden Hour" is that magical time for photographers, as the sun slips towards the horizon and produces those incredible orange, yellow and golden photos. Celebrate Plett's first Wine & Bubbly Festival with a glass of wine or bubbly (extra points if it's from a PlettWinelands vineyard) and snap away. Tag #plettwineweekend to enter and possibly win two VIP tickets to the Plett Wine & Bubbly Festival on the 4th of October at the Beacon Island Hotel and two nights at the fabulously luxurious Christiana Lodge (3rd and 4th October). ***Plett Tourism will feature their favourites each week leading up to the festival.*** HOW TO ENTER: Hashtag your Twitter or Instagram entries with #plettwineweekend or follow this link to enter via our Facebook page: LINK TO COME.

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