



## MEDIA RELEASE

THE 2014 PLETT WINE & BUBBLY FESTIVAL... *a celebration of newwinelands, superb coastal wines and incredible bubbly.*

**SIP** more than 50 local wines and bubbles,

**SAVOUR** the delicacies of artisanal foods and eateries,

**SEA** the Big Blue and ENJOY the festivities along the PlettWinelands.

Wine, food, music, sun and sea. This first-for-Plett festival launches one of Plett's best kept secrets – award winning wines and Methodé Cap Classique sparkling wines, accomplished wine makers and their farms, wine tastings and wine farm adventures. *"The scene is almost set, the last bubbly is being riddled, and town is abuzz . We've had bookings from as far away as Vancouver and anticipate a great crowd," says Plett Tourism Events Coordinator Cindy Wilson-Trollip.*

Within one of South Africa's newest wine of origin regions, you will find farms that are producing a variety of cultivars, including Sauvignon blanc, Chardonnay, Pinot noir and Rosé, and the expanding MCC varieties are growing fast and flavoursome to turn this area into the premier bubbly region of South Africa. These are the nine Plett wine estates to delight you at this year's festival.

**ANDERSON VINEYARDS** - The first bottling was in 2011, and most recently the 2013 wine was bottled at the end of July. This flavoursome Sauvignon blanc has nuances of grapefruit and lime fruit with tones of green melon and passion fruit on the nose.

**BRAMON WINE ESTATE** - Family-owned and run, Bramon, and the first wine estate this far east of the Western Cape has broken new ground by pioneering vineyards in the Plett area. The success of their award winning Methodé cap classique sparkling wines and still wines, has brought a plethora of new vineyards to the area, paving the way for the new PlettWinelands!

**LODESTONE WINE & OLIVES** - The small vineyard includes three varieties of grapes, Sauvignon blanc, Chardonnay and Pinot noir. A new vineyard is currently being established which will include more Sauvignon blanc as well as Semillon and a Rhone-style Pinot noir suitable for still wine rather than just bubbly.

**LUKA WINES** - LuKa Wine Farm is a boutique wine farm with 1.5 hectares of Sauvignon blanc. Their 2013 Sauvignon blanc won a Double Gold award. Their first harvest '2011' won a Veritas Bronze Award, and their second harvest '2012' won a Michelangelo International Silver Award.

Plett Tourism: Main Street, Melville Centre, Plettenberg Bay

Tel: 044 533 4065 | Email: [chairman@pletttourism.com](mailto:chairman@pletttourism.com) | Fax to email: 086 620 6576



**NEWSTEAD LUND FAMILY VINEYARDS** - Their first harvest in 2012 yielded some of the most unblemished grapes any farmer is ever likely to see. They produce Sauvignon blanc, Chardonnay and Pinot noir, as well as white and pink MCC bubbly.

**PACKWOOD COUNTRY ESTATE** - The Gent's introduced their boutique vineyard to the farm estate in 2006. Nestled amongst 1000's of acres of green pastures, indigenous forests and magical mountains, cool climate cultivars can be found – Pinot noir, Sauvignon blanc and Chardonnay all growing in harmony and cared for with passion.

**PLETTENVALE BOUTIQUE WINE ESTATE** - Plettenvale Boutique wines are hand crafted with careful attention to detail, producing wines of excellent quality. Their main wines include a beautiful Brut Rosé MCC, the balance spread between Dry Rosé, Chardonnay, Pinot noir and Syrah.

**RARE EARTH WINES** - This magnificent vineyard, originally a protea farm, was purchased in 2004 and incorporated into his neighbouring farm, Rondebosch. The vineyards currently produce three varietals namely Sauvignon blanc, Chardonnay and Pinot noir.

**REDFORD LANE FARM** - Redford Lane is a small, boutique producer with one hectare currently under young Sauvignon blanc vines. Their philosophy is a simple and passionate one - creating a particularly easy drinking, refreshing white wine soft on the palate, light in colour carrying notes of ripe melon, a hint of pineapple, floral tones, and with a light lime undertone finish.

**PLETT WINE & BUBBLY DETAILS:**

This year's event takes place at the Beacon Island Resort, October 4<sup>th</sup> and October 5<sup>th</sup>, from 13h00 – 20h00 on the Saturday and from 12h00 – 20h00 on the Sunday and will include the dress theme '*blue and white, ocean and bubbles and wear a hat*'. Tickets are R250 per person and this includes a signature Plett Wine & Bubbly champagne flute and one complimentary glass of wine from a pre-selected wine farm. Food is available á la carte at artisan stations and Plett Tourism will tantalise the taste buds with their Oyster & Bubbly Bar.

The entertainment line-up includes South Africa's leading acoustic rock group, Watershed on both days, with supporting acts of Sujo& Storm and local favourite Tigger. Don't miss the first celebration of wine and bubbles in Plettenberg Bay! For more information and to book online, visit [www.plettwinelands.com](http://www.plettwinelands.com).

**ENDS**

<p><b>Distributed by:</b>          Patty Butterworth          PlettTourism          044 533 4065 / 083 453 5331  <a href="mailto:projects@pletttourism.com">projects@pletttourism.com</a></p>	<p><b>On behalf of:</b>          The PlettWinelands and Plett Tourism          Chairman: Peter Wallington          083 252 0597  <a href="mailto:chairman@pletttourism.com">chairman@pletttourism.com</a></p>
---	---

Plett Tourism: Main Street, Melville Centre, Plettenberg Bay

Tel: 044 533 4065 | Email: [chairman@pletttourism.com](mailto:chairman@pletttourism.com) | Fax to email: 086 620 6576

