



MEDIA RELEASE

SASFIN – proud new sponsor of the Plett Wine & Bubbly Festival 2014

Sasfin has come on board as the main sponsor of the thePlettWinelands Classic on 3 and 4 October at the Plett Country Club and headline sponsor of the festival event at Beacon Island Resort on 4 and 5 October

Plett Tourism is excited to welcome SasfinBank as the official main sponsor of the 2014 Plett Wine & Bubbly Festival. For 2014, SasfinBank will be sponsoring the PlettWinelands Classic on 3 and 4 October at the Plett Country Club and will be the headlining sponsor of the festival event at the Beacon Island Resort on 4 and 5 October.

With less than two weeks remaining, excitement is mounting for Plett's first festival of this kind, a celebration of the PlettWinelands.

Several Plett wines have recently received commendable awards for their wines. Plett Tourism is proud to announce the following accolades:

Bramon Wine Estate have just won a Silver Michelangelo for their Sauvignon Blanc and are waiting for a response for their Platter Chardonnay MCC, Rosé, Barrel Red Italian varietal and their Selection Italian varietal. Previous awards include: Old Mutual Trophy Bronze for the 2013 Méthode Cap Classique • Michelangelo Silver for the 2013 Crags Sauvignon Blanc • 2013 VitisViniferaGold for The Crags 2012 and 2013 wine • 4 ½ star John Platter for The Crags 2012.

Luka Wines won a Silver Michelangelo for the 2012 Sauvignon Blanc and a VitisVinifera Double Gold for the 2013 Sauvignon Blanc.

Newstead Lund Family Vineyards have just won Grand D'or (Double Gold medal) at the Michelangelo Awards for their 2012 Méthode Cap Classique Brut. Previous award includes: 2013 Vitis Vinifera Gold for their Sauvignon Blanc 2012.

Packwood Country Estate have just won Silver at the International Wine & Spirit Competition this year for their 2012 Gent Bubbly Chardonnay/Pinot Noir blend and a Bronze for the Pinot Noir. At Vitis Vinifera they received a Double Gold for the Gent Bubbly Chardonnay/Pinot Noir blend and a trophy for

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Tel: 044 533 4065 | Email: chairman@pletttourism.com | Fax to email: 086 620 6576



the Pinot Noir. Previous awards include: Silver Michelangelo for the 2012 Sauvignon Blanc and a Bronze in the 2013 International Wine and Spirit Competition (IWSC).

Sip some of these amazing award winning wines and others with the whales and ocean at your feet, the mellow tunes of Watershed and good times to create your own memorable Plett feeling.

SIP more than 30 local wines and bubbles, **SAVOUR** the delicacies of artisanal foods and eateries, **SEA** the Big Blue and **ENJOY** the festivities along the Plett Winelands. Visit www.plettwinelands.com

ENDS

Distributed by: Patty Butterworth Plett Tourism 044 533 4065 / 083 453 5331 projects@pletttourism.com	On behalf of: The Plett Winelands and Plett Tourism Chairman: Peter Wallington 083 252 0597 chairman@pletttourism.com
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