



MEDIA RELEASE

FORMER HIDDEN WINE GEMS NOW SPARKLE IN PLETT

*SIP more than 50 local wines and bubbles, SAVOUR the delicacies of artisanal foods and eateries,
SEA the Big Blue and ENJOY the festivities along the PlettWinelands.*

A burgeoning wine tourism hotspot has been unearthed in our beautiful coastal town of Plettenberg Bay. This is one of South Africa’s newest wine of origin regions and has become popularly known for its award-winning Methodé Cap Classique (MCC) sparkling wines and still wines every year.

The farms are producing a variety of cultivars, including Sauvignon Blanc, Chardonnay and Pinot Noir, and the expanding MCC varieties are growing fast and flavoursome to turn this area into a premier bubbly experience. With a gentle ocean breeze sweeping through the vines, glorious Plett weather and a wine region that can be traversed in a variety of ways – the PlettWinelands will be making a definite mark on the South African wine industry.

For a little taste of that extraordinary Plett feeling, plan ahead and book your space at the Plett Wine & Bubbly Festival on the 4th or 5th of October. That is the same time as whale season, sunny cool afternoons and school holidays. Imagine blissfully sipping a crisp MCC or a fine Pinot Noir at the Beacon Island Hotel, with the sun freckling your face as you watch whales frolicking in the waves. A unique experience indeed.

To book your tickets and for more information, visit www.plettwinelands.com. Main Event at the iconic BEACON ISLAND HOTEL on 4 and 5 October, breakaway wine farm events between 6 and 12 October.

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| <p>Distributed by: Patty Butterworth PlettTourism 044 533 4065 / 083 453 5331 projects@pletttourism.com</p> | <p>On behalf of: The PlettWinelands and Plett Tourism Chairman: Peter Wallington 083 252 0597 chairman@pletttourism.com</p> |
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Plett Tourism: Main Street, Melville Centre, Plettenberg Bay

Tel: 044 533 4065 | Email: chairman@pletttourism.com | Fax to email: 086 620 6576

